From: Miranda Paster Date: 04/04/2016 11:46 AM To: Blair Besten CC: Rick Scott < rick.scott@lacity.org> ----- Forwarded message -----From: Jessica Lall < jessica@southpark.la> Date: Wed, Jan 21, 2015 at 10:44 AM Subject: LA BID Consortium Updates To: Hi Everyone -Please find attached: • Arts District ED Job Posting • DWP Infrastructure Flyer for Jan 23 • CDA Conference Registration Information (scroll down) • Reminders: o Grant Reimbursement Forms are due 5/1 o 2014 Q4 Reports due Jan 31 ∘ Lynn Myers Event is next Tuesday from 11:30a – 1:30p (info sent previously) Please let me know if you have questions! Thanks, Jessica Lall **Executive Director** ? South Park Business Improvement District 1333 South Hope St, Los Angeles, CA 90015 Jessica@southpark.la | o. 213 663 1112 | c. 213 820 0837 southpark.la | @southparkla | 24/7 DISPATCH: 866-560-9346 Having trouble viewing this email? Click here **■ Like** Let's get practiCAL!

Subject: Fwd: LA BID Consortium Updates



SANTA MONICA • MARCH 9 - 11

California Downtown Association & International Downtown Association

REGISTRATION NOW OPEN!

Early-bird registration now open. Book today and save.

California has always been a land of opportunity, where those who dream big have found great success with hard work and a little luck. Two decades ago our predecessors also dreamed big, creating the law establishing business improvement districts in the Golden State. Since then, Southern California has seen a resurgence of Downtowns as vibrant community centers. This has created an even greater importance on balancing the need for day-to-day management while remaining innovative for the future.

The West Coast Urban District Forum will occur over three days, March 9-11, with opportunities to tour, learn and network. Breakout sessions and Master Talk presentations will cover topics such as:

- innovative approaches to homelessness
- global trends
- creative placemaking
- · economic development
- revenue generating ideas
- shared economy
- transportation
- BID administration
- social equity
- Calfiornia-specific legislation

Join us in Santa Monica where we will continue to imagine new possibilities while providing you with the practical tools needed to make your dreams a reality. Special thanks to our host partner, Downtown Santa Monica and their team for ensuring an exciting and educational program that includes Master Talks, breakout sessions, tours and networking opportunities.

IDA partners with regional members throughout the spring to provide easy access to industry thought leaders and networking opportunities. To see the full list of upcoming events, <u>click here</u>.

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Learn how to market your company alongside this event by contacting Tracie Clemmer at $\underline{\mathsf{tclemmer@ida-downtown.org}}.$

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